



Bucket Fillosophy® 101

Words of Wisdom to Keep Your Bucket Filled

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Make a New Beginning



[Click for Video: Carol McCloud shares about this week's e-newsletter](#)

Twelve years ago this month (August 2005), with no advance warning, my job was eliminated as part of a corporate downsizing. At first, I was hurt and scared. However, I knew I needed to get past my feelings and look for creative solutions. I started to brainstorm and write down things that I could do. And I prayed for guidance.

Two months later, I wrote the first draft of what would become my first book. It was a new beginning. Even though it was a risk, I strongly believed that parents and teachers needed a book to teach children the value of kindness

through the simple, concrete concept of bucket filling. I met with a number of people and chose an illustrator and publisher. *Have You Filled a Bucket Today?* was printed June 2006. Eleven years later, this book is still an Amazon best seller, available in nine languages.

From 2006 until today, bucket filling and our business have continued to grow. This summer, we made another new beginning. We leased a commercial location to combine our office and warehouses. Again, it was scary to take the risk, but everyone on our team knows that growth requires some risk.

Today's message is: When you believe in something that meets a need and are willing to work hard for it, take the risk. Make a new beginning.

With best wishes for your new beginning,

Carol

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