

## BABY'S BUCKET Book

**Author**Carol McCloud

**Illustrator**Glenn Zimmer

## **Bucket Fillers, Inc.**

Category
Juvenile Nonfiction

**Board Book** 978-0996099929 \$7.95

## **Availability**

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## New board book for babies celebrates the simple, caring interactions that fulfill a baby's essential needs and develop healthy brain pathways

Babies have buckets too?

The answer, says early childhood specialist and well-known author Carol McCloud, is a resounding yes, and those buckets get filled every time parents cuddle, smile, kiss, caress, soothe, and play with their babies.

In fact, research on early childhood development and the brain supports the critical importance of the caring parent-to-child interactions found in McCloud's latest book, a board book written and illustrated especially for babies and the parents who love them.

In *BABY'S BUCKET Book*, McCloud, who is known far and wide as the "Bucket Lady" for her authorship of seven previous books on "bucket filling," writes an engaging, rhyming board book for infants and toddlers that provides parents with a delightful way to begin teaching their babies that they each have their very own invisible bucket.

Through the sweet, colorful illustrations by Glenn Zimmer, mommies, daddies, and babies experience what brain researchers already know: Simple, caring interactions shape a baby's brain and fulfill a baby's essential needs for security, love, belonging, independence, and fun. They also fill a baby's bucket.

In fact, notes McCloud, in the first years of life, known as the "window of opportunity," babies develop essential connections that are the foundation for future learning, behavior, and health. Each caring interaction illustrated in *BABY'S BUCKET Book*, as when Mommy smiles at Baby, Daddy plays with Baby, Baby proudly learns to walk, or Baby falls down and is soothed, positively shapes a baby's brain architecture.

McCloud comments, "I wrote this book for new parents who may not realize how important their loving interactions with their baby are or are unaware of the lifelong quality-enhancing consequences they have. The fact is, smiling back and forth and playing with your baby is much more than a loving exchange. Science confirms that these 'serve and return' interactions are the most important influence on early brain development."

**AUTHOR:** Since her first book, *Have You Filled a Bucket Today? A Guide to Daily Happiness for Kids*, was published in 2006, Carol McCloud has authored or coauthored seven additional books on "bucket filling." With a small team of educators, she travels the U.S. and Canada with one goal in mind: to help create happier lives. Carol is a graduate of Oakland University School of Education (Rochester, MI), a certified Emotional Intelligence Trainer, and long-time member of the National Association for the Education of Young Children (NAEYC).